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## Specific Character of Modern Interethnic Relations in Krasnoyarsk Territory as Per Associative Experiment

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*Ethnocultural space of Krasnoyarsk territory is an urgent subject for research nowadays. According to the criteria of conflict, ethnology and sociology theory Krasnoyarsk territory has been both a centre of strained interethnic relations and a specific interethnic conglomerate. Thus, the study of ethnicity phenomenon in Krasnoyarsk territory is one of the most important tasks of applied cultural research. The research objectives are to detect an interethnic relations dominant type on the basis of specificity of ethnocultural space of Krasnoyarsk territory (while applying associative experiment method) and to model possible ways of conflict settlement. The research has resulted in the relevant conclusion that interethnic relations in the territory have a set of features peculiar to this territory. That has led to a hypothesis about a possible interethnic conflicts settlement in case of their threat. The research uniqueness is stated through both a particular practical orientation of the research and experimental application of new forms of the developed methods into the sphere of cultural research. A considerable attention has been paid to a complex approach to a definite problem. Associative experiment is considered to be the most effective method of detection and research of such a cultural phenomenon as ethnic stereotype. It is proved by the specificity of the method initially applied in psychology.*

*Keywords: associative experiment, applied cultural research, interethnic relations, Krasnoyarsk territory.*

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### Introduction

Detection of reasons leading to conflicts connected with ethnic self-identification as well as the main features and peculiarities of interethnic conflicts in Krasnoyarsk territory present rather a widespread problem nowadays. The preferable method of the research introduced in this article is considered to be an associative experiment method. Such an experimental approach enables

to analyze social identity in the context of real social interaction between people. An associative experiment can be applied to the research of social stereotypes content and mechanisms of its transformation. It ideally facilitates the research of ethnic stereotypes nature. It also makes it possible to identify associative norms for a cultural phenomenon under study, to define a set of main concepts that has become its symbols

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in people's mind. Moreover, it highlights both respondents' individual differences and socio-cultural differences between groups of people (depending on the experiment's objectives). Linguistic meanings as certain codes for cognitive structures quite easily represent deep conceptual meanings of a cultural phenomenon of our interest.

Compatibility of the research method and its objectives should be also noted. An associative experiment reveals verbal reactions having unconscious stereotype nature that has turned into a certain standard of perception and behaviour. Into a considerable extent this is up to the research aims focused upon the concept of ethnic stereotype as the main reason of conflict relations between ethnic groups.

Word systems are regarded to be the object of the research while psychological regularities of their display are viewed as its subject. The results make it possible to draw a conclusion concerning the regularities of thought and retrace its logic, i.e. understand the scheme of conflict formation in ethnocultural space.

### **Experiment description**

The central concept under research is ethnicity understood in the present article as a set of the norms of behaviour or socio-normative culture supported by certain circles of inner ethnic informational structure. In other words, it is intragroup norms of behaviour that determine ethnic identity. In this case, first and foremost, ethnic groups differ in the characteristics that underlie the self-consciousness and are considered to be meaningful for the members of the group. Thus, the present research treats ethnicity as a form of social organisation of cultural differences.

The concept of interethnic conflict understood as a peculiar form of interethnic relations was mainly developed in the light of its typical features. Among the main features

are the following ones: integrated and complex character, high tension of emotions, irrational thinking display, high mobilization, mass and "chronic" character.

Interethnic conflict reasons were under study for a more thorough understanding of its nature. The following conclusion was drawn: such basic concepts as ethnocentrism and ethnic stereotype are the basis of any interethnic conflict. An ethnic stereotype here means a simplified, schematized, very often distorted ordinary view on some social object. A psychological role of a stereotype consists in the possibility of a quick and stereotyped reaction to an object in changing circumstances.

On the basis of theoretical construct an associative experiment was held. It was focused upon detection of a specific character of ethnocultural space in Krasnoyarsk territory and held in compliance with a generally accepted scheme when a person under experiment has to respond to a word-stimulus with the words that have come to his mind first.

The individuals under experiment were the citizens of Krasnoyarsk territory, mainly Krasnoyarsk territory high school students and graduates, at the age of 20-35 years old. According to the scholars' forecasts, this age group will determine linguistic, spiritual and material life of our society within the nearest thirty years. The total number of individuals under experiment was 70 (48 males and 22 females). 54 individuals identified themselves as the Russians, 16 individuals considered themselves related to other ethnic groups.

As for the word-stimulus, it would have been logical to choose the word 'ethnicity' as it represents the subject of the research. But the problem in this case is the following: this concept can be interpreted by the respondents in a very abstract way and their responses won't reveal a specific character of their attitude to

other ethnic groups that inhabit Krasnoyarsk territory. With 'ethnicity' word-stimulus it is extremely difficult to obtain the associations that can disclose the subject of an individual attitude to other ethnic groups. Moreover, the definition of the word-stimulus can sound too complicated and its true direct meaning can be interpreted differently. Interethnic relations are a very complex, multistructured cultural phenomenon. It's extremely difficult to present its structure on the basis of theoretical definitions of basic concepts. However there is a possibility to detect some structural connections regarding them in the light of several points of view. To show a specific character of a phenomenon it is more logical to refer to its particular forms rather than to its generalized external features. For this it was decided to examine the ethnocultural space of Krasnoyarsk territory through its "atomic" characteristics. To understand a complex structure of a system it is necessary to reveal connections between its simple elements. Instead of a single word-stimulus 'ethnicity' a whole list of ethnic groups that inhabit the territory was offered, i.e. the individuals under the experiment were offered 71 words-stimuli, each naming an ethnic group in Krasnoyarsk territory ('the Russians', 'the Tatars', 'the Tajiks', 'the Khakasses', etc.). These words can provide a more complete and at the same time less generalized coverage of ethnic space. They also make it possible to reveal its specific character. It's important to mention that the word-stimuli are solely nouns. This part of speech represents the concepts as a whole in comparison with adjectives representing the concepts as combinations of features. Nouns have a function of a choice of a certain phenomenon type. They contain numerous features while adjectives nominate a single feature.

Owing to a detailed and precise gradation of ethnic groups, presented in the list, the conclusion about specificity of the territory inhabitants'

attitude to ethnicity phenomenon can be drawn. It can be understood on the basis of their reaction to ethnic groups variety. The list of words-stimuli is presented so that it doesn't preliminarily convey any emotional and evaluative meaning and consequently doesn't exert any extraneous influence on the respondents' reaction. To some extent this guarantees an objective character of the experiment, excluding a subjective and often unconscious influence of a researcher upon the results.

The first regularity, revealed in the course of an associative experiment results analysis, is the following: at average associations were given to a half of words-stimuli connected with 71 ethnic groups; the groups that didn't arouse any associations were almost the same. The list contains such ethnic groups as the Chuvashes, the Mordvinians, the Mari people, the Udmurts, the Ket people, the Avars, the Finns, the Kumiks, the Ingushes, the Dargins, the Nogai people, the Gagauzes, the Komi people, the Kalmyks, the Kabardinians, the Ezidi, the Tabasaran people, the Shorcy people, the Karelians, the Karachai people, the Talishi people, the Uigurs, the Kurds, the Rutulcy people, the Dungan people, the Enets people, the Tofalar people.

This gives the grounds to suppose that such realities don't exist in the mind of the majority of Krasnoyarsk territory inhabitants, that's why there aren't any responses.

At the next stage an associative field was defined for each word-stimulus. In this case it is regarded as projection of meaning, existing in the respondents' mind, that has been revealed in the course of an associative experiment. An associative field fully reveals the meaning of the word. It helps to understand a certain reality fragment the word materializes and reveal peculiarities of the attitude to this phenomenon as well as peculiarities of the word usage in a cultural context.

Then the associative fields were analyzed. First of all, the words named by the respondents were ranged according to their usage frequency. As for the associations named by an individual or two, being accidental and determined by the respondents' individual features, they were not

analyzed further. Only associative responses, given not less than thrice, were subject to the analysis. A set of such associations has determined an associative norm of the object under research. It serves a key to an object sides that are most explicitly imprinted in the mind of a social group.

	<b>Associative reaction</b>	<b>Number</b>	<b>%</b>
Tajiks	poverty	24	16,8
Tajiks	guest workers	24	16,8
Ukrainians	pork fat	24	16,8
Azerbaijanians	guest workers	23	16,1
Gipsies	fortune-telling	22	15,4
Evenks	deer	21	14,7
Altai people	mountains	18	12,6
Tatars	yoke	18	12,6
Japanese	anime	17	11,9
Buryats	Baikal	17	11,9
Russians	vodka	17	11,9
Chinese	Krasnoyarsk heat and power plant area	17	11,9
Estonians	slowness	17	11,9
Gipsies	drugs	17	11,9
Germans	Nazism	17	11,9
Chechens	aggression	16	11,2
Tajiks	Krasnoyarsk heat and power plant area	16	11,2
Tajiks	dirt	15	10,5
Russian s	hospitality	14	9,8
Gipsies	selling drugs	14	9,8
Khakasses	steppes	13	9,1
Ukrainians	borsch	12	8,4
Germans	restraint	12	8,4
Buryats	Buddhism	11	7,7
Chechens	war	11	7,7
Gipsies	nomads	11	7,7
Azerbaijanians	Krasnoyarsk heat and power plant area	11	7,7
Tajiks	Poverty	11	7,7
Chinese	market	11	7,7
Tuva people	shaman	11	7,7
Germans	Great patriotic war	10	7

Germans	Hitler	10	7
Japanese	earthquake	10	7
Ukrainians	Cossacks	10	7
Lezghins	lezghinka	10	7
Yakuts	frost	10	7
Azerbaijanians	poverty	10	7
Azerbaijanians	market	10	7
Lezghins	sailors of the Baltic Fleet	9	6,3
Selkup people	tambourines	9	6,3
Vietnamese	war	9	6,3
Tuva people	deep-throat singing	9	6,3
Tatars	the Golden Horde	9	6,3
Tajiks	Islam	9	6,3
Altai people	horses	9	6,3
Altai people	honey	9	6,3
Russians	bears	9	6,3
Tajiks	large families	9	6,3
Evenks	north	9	6,3
Tuva people	steppes	9	6,3
Evenks	tent of skin	9	6,3
Yakuts	shamanism	9	6,3
Altai people	shamanism	9	6,3
Tuva people	yurta	9	6,3
Tuva people	yurta	9	6,3
Georgians	oranges	8	5,6
Georgians	nobleness	8	5,6
Byelorussians	brothers	8	5,6
Georgians	wine	8	5,6
Ossetians	soldiers	8	5,6
Yakuts	deep-throat singing	8	5,6
Uzbeks	dirt	8	5,6
Russian s	friendliness	8	5,6
Chechens	cruelty	8	5,6
Azerbaijanians	Islam	8	5,6
Tuva people	horses	8	5,6

Chinese	numerous in number	8	5,6
Russian s	frost	8	5,6
Germans	Nazis	8	5,6
Khanty	deer	8	5,6
Germans	order	8	5,6
Azerbaijanians	visitors	8	5,6
Russian s	openheartedness	8	5,6
Japanese	robots	8	5,6
Georgians	market	8	5,6
Russian s	power	8	5,6
Gipsies	Gypsy band	8	5,6
Ukrainians	Ukrainians	8	5,6
Khakasses	yurtas	8	5,6
Byelorussians	birches	7	4,9
Tuva people	Buddhists	7	4,9
Vietnamese	the military	7	4,9
Chechens	bellicosity	7	4,9
Ossetians	War	7	4,9
Ukrainians	dialect	7	4,9
Khakasses	deep-throat singing	7	4,9
Gipsies	dirt	7	4,9
Americans	money	7	4,9
Romanians	Dracula	7	4,9
Tuva people	endangered	7	4,9
Azerbaijanians	Caucasus	7	4,9
Americans	Coca-Cola	7	4,9
Tuva people	hemp	7	4,9
Georgians	lezghinka	7	4,9
Koreans	carrot	7	4,9
Russians	we	7	4,9
Georgians	nose	7	4,9
Letts	the Balts	7	4,9
Armenians	visitors	7	4,9
Russians	Siberia	7	4,9
Russians	the Slavs	7	4,9
Japanese	sushi	7	4,9
Chechens	acts of terror	7	4,9
Khanty	cold weather	7	4,9
Evenks	shamanism	7	4,9
Americans	American flag	6	4,2
Letts	Aryans	6	4,2
Gipsies	Baron	6	4,2
Altai people	Belokurikha	6	4,2
Lithuanians	blonds	6	4,2
Khakasses	wind	6	4,2
Bulgarians	wine	6	4,2
Tajiks	hospitality	6	4,2
Kazakhs	dirt	6	4,2
Tajiks	cheap hands	6	4,2
Americans	jeans	6	4,2
Russians	cordiality	6	4,2
Tartars	greediness	6	4,2
Greeks	history	6	4,2
Yakuts	the endangered	6	4,2
Ossetians	Caucasus	6	4,2
Tatars	Kazan	6	4,2
Gipsies	cards	6	4,2
Japanese	catastrophe	6	4,2
Poles	Catholicism	6	4,2
Karelians	forest	6	4,2
Germans	hypocrisy	6	4,2
Byelorussians	Lukashenko	6	4,2
Gipsies	bear	6	4,2
Azerbaijanians	revenge	6	4,2
Алтайцы	mummy	6	4,2
Azerbaijanians	Muslims	6	4,2
Tatars	The Muslim religion	6	4,2
Buryats	poverty	6	4,2
Nenets people	deer	6	4,2
Russians	frankness	6	4,2
Gipsies	songs	6	4,2
Chinese	pesticides	6	4,2
Chinese	fertility	6	4,2
Gipsies	beggars	6	4,2
Estonians	the Balts	6	4,2
Tajiks	Bothersome	6	4,2
Tajiks	builders	6	4,2
Japanese	cherry tree	6	4,2
Selkup people	north	6	4,2
Khakasses	steppes	6	4,2
Russians	fortitude	6	4,2
Tajiks	construction	6	4,2
Evenks	taiga	6	4,2
Armenians	temperament	6	4,2
Ossetians	terror	6	4,2
Gipsies	trade	6	4,2

Evenks	cold weather	6	4,2	Russians	uncultured	5	3,5
Ukrainians	homestead	6	4,2	Gipsies	lies	5	3,5
Azerbaijanians	wogs	6	4,2	Dolgans	deer	5	3,5
Selkup people	shamanism	6	4,2	Komi people	Deer	5	3,5
Russians	humor	6	4,2	Dolgans	deer	5	3,5
Armenians	humor	6	4,2	Germans	beer	5	3,5
Yakuts	the Asians	5	3,5	Uzbeks	pilaff	5	3,5
Poles	aarchitecture	5	3,5	Koreans	spirit of enterprise	5	3,5
Altai people	birch bark yurta	5	3,5	Russians	simplicity	5	3,5
Tajiks	senselessness	5	3,5	Finns	sauna	5	3,5
Kazakhs	gaiety	5	3,5	Khakasses	Sayan Ring	5	3,5
Moldavians	wine	5	3,5	Dolgans	north	5	3,5
Greeks	wine	5	3,5	Dolgans	north	5	3,5
Armenians	grapes	5	3,5	Byelorussians	the Slavs	5	3,5
Chechens	military acts	5	3,5	Russians	keenness of wit	5	3,5
Japanese	soldiers	5	3,5	Koreans	dog	5	3,5
Finns	soldiers	5	3,5	Lezghins	dance	5	3,5
Nganasan people	extinct	5	3,5	Japanese	machinery	5	3,5
Japanese	high-technology	5	3,5	Japanese	technology	5	3,5
Gipsies	guitar	5	3,5	Koreans	trade	5	3,5
Russians	pride	5	3,5	Chinese	Workaholics	5	3,5
Ossetians	pride	5	3,5	Mansi people	tundra	5	3,5
Azerbaijanians	Dagestan	5	3,5	Khanty	high fur boots	5	3,5
Gipsies	journey	5	3,5	Russians	cold weather	5	3,5
Kazakhs	malice	5	3,5	Russians	church	5	3,5
Chinese	yin & yan	5	3,5	Romanians	Gipsies	5	3,5
Armenians	sincerity	5	3,5	Ukrainians	forelocks	5	3,5
Nenets people	Catholics	5	3,5	Khakasses	shamanism	5	3,5
Khakasses	horse	5	3,5	Georgians	shish kebab (shashlik)	5	3,5
Armenians	cognac	5	3,5	Khakasses	Shira lake	5	3,5
Uzbeks	costumes	5	3,5	Chinese	mass-produced items	5	3,5
Armenians	blood	5	3,5	Gipsies	skirts	5	3,5
Buryats	koumiss	5	3,5	Letts	Yurmala	5	3,5
Chinese	noodles	5	3,5	Nenets people	yurta	5	3,5
Ossetians	lezghinka	5	3,5	Mansi people	yurta	5	3,5
Letts	hypocrisy	5	3,5	Byelorussians	apples	5	3,5
Poles	Poles	5	3,5	Gipsies	bright costumes	5	3,5
Tuva people	mafia	5	3,5	Khakasses	Abakan	4	2,8
Byelorussians	Minsk	5	3,5	Gipsies	aggression	4	2,8
Koreans	numerous	5	3,5	Buryats	the Asians	4	2,8
Japanese	sea food	5	3,5	Yakuts	diamonds	4	2,8
Armenians	obtrusiveness	5	3,5	Lithuanians	basketball	4	2,8
Letts	Nazis	5	3,5	Germans	unemotional	4	2,8

Chechens	homeless	4	2,8
Khanty	biathlon	4	2,8
Tuva people	rich and virgin nature	4	2,8
Vietnamese	bikes	4	2,8
Gipsies	faithfulness to family	4	2,8
Moldavians	wine	4	2,8
Germans	soldiers	4	2,8
Vietnamese	soldiers	4	2,8
Tajiks	east	4	2,8
Circassians	heroism	4	2,8
Lezghins	pride	4	2,8
Georgians	pride	4	2,8
Chechens	grief	4	2,8
Georgians	mountains	4	2,8
Armenians	mountains	4	2,8
Serbian	mountains	4	2,8
Greeks	Greek myths	4	2,8
Chinese	gift	4	2,8
Koreans	low prices	4	2,8
Chinese	dragon	4	2,8
Chinese	antiquity	4	2,8
Germans	Dresden	4	2,8
Kazakhs	friendliness	4	2,8
Tuva people	the Yenisey	4	2,8
Russians	European type	4	2,8
Koreans	yellow	4	2,8
Germans	firmness	4	2,8
Kazakhs	gaiety	4	2,8
Tuva people	mysteriousness	4	2,8
Gipsies	closed	4	2,8
Altai people	stagnation	4	2,8
Armenians	ironic	4	2,8
Lezghins	donkeys	4	2,8
Kazakhs	Kazakhstan	4	2,8
Georgians	caps	4	2,8
Lezghins	daggers	4	2,8
Koreans	Korean carrot	4	2,8
Circassians	beauties	4	2,8
Ukrainians	Pretty girls	4	2,8
Azerbaijanians	Blood	4	2,8
Greeks	Large noses	4	2,8
Buryats	lamaists	4	2,8
Buryats	horses	4	2,8
Nenets	not numerous	4	2,8
Greeks	olives	4	2,8
Armenians	revenge	4	2,8
Circassians	dagger	4	2,8
Americans	rulers of the world	4	2,8
Koreans	laminaria	4	2,8
Kazakhs	meat	4	2,8
Estonians	Nazis	4	2,8
Russians	illogicality	4	2,8
Vietnamese	poor	4	2,8
Byelorussians	vegetable garden	4	2,8
Finns	lakes	4	2,8
Karelians	lakes	4	2,8
Mansi people	deer	4	2,8
Nenets people	deer	4	2,8
Chechens	danger	4	2,8
Vietnamese	weapon	4	2,8
Estonians	character peculiarities	4	2,8
Evenks	hunting	4	2,8
Chinese	pagoda	4	2,8
Uzbeks	shepherds	4	2,8
Germans	pedantry	4	2,8
Poles	Poland	4	2,8
Americans	pop-culture	4	2,8
Georgians	holiday	4	2,8
Lithuanians	the Balts	4	2,8
Greeks	profile	4	2,8
Kazakhs	joy	4	2,8
Kazakhs	jealous	4	2,8
Germans	harsh	4	2,8
Romanians	Romania	4	2,8
Gipsies	freedom	4	2,8
Tuva people	north	4	2,8
Altai people	Siberia	4	2,8
Russians	with a strong mind	4	2,8
Moldavians	swarthy	4	2,8
Circassians	battles	4	2,8
Americans	supermarket	4	2,8
Russians	stern	4	2,8
Armenians	taxi-drivers	4	2,8
Lezghins	dances	4	2,8
Azerbaijanians	temperament	4	2,8
Armenians	temperament	4	2,8

Chinese	hucksters	4	2,8
Azerbaijanians	deal in	4	2,8
Altai people	medicinal herbs	4	2,8
Koreans	diligence	4	2,8
Tajiks	skullcap	4	2,8
Americans	fast food	4	2,8
Azerbaijanians	fruit	4	2,8
Mordvins	slyness	4	2,8
Tatars	sly	4	2,8
Khakasses	tea with butter	4	2,8
Evenks	Chukchi	4	2,8
Nenets people	shamanism	4	2,8
Buryats	shamans	4	2,8
Khanty	Yurta	4	2,8
Evenks	Yurta	4	2,8
Komi people	Yurta	4	2,8
Japanese	Japanese garden	4	2,8
Germans	cars	3	2,1
Americans	greed	3	2,1
Selkup people	animism	3	2,1
Armenians	artistry	3	2,1
Evenks	senselessness	3	2,1
Lithuanians	paleness	3	2,1
Greeks	gods	3	2,1
Chinese	rich history	3	2,1
Serbian	brotherhood	3	2,1
Chinese	Buddhist temple	3	2,1
Bulgarians	Bulgarians	3	2,1
Ukrainians	wine	3	2,1
Tajiks	soldiers	3	2,1
Koreans	stinking	3	2,1
Tatars	malicious	3	2,1
Estonians	arrogance	3	2,1
Vietnamese	war in Vietnam	3	2,1
Russians	deep roots	3	2,1
Ukrainians	Gogol	3	2,1
Japanese	megalopolis-cities	3	2,1
Georgians	mountain dwellers	3	2,1
Tuva people	mountains	3	2,1
Chechens	robbers	3	2,1
Ossetians	Georgia	3	2,1
Avars	Dagestan	3	2,1
Azerbaijanians	degradation	3	2,1
Altai people	village	3	2,1

Tajiks	children of mountains	3	2,1
Vietnamese	jungles	3	2,1
Evenks	barbaric	3	2,1
Greeks	ancient Greek ceramics	3	2,1
Japanese	ancient culture	3	2,1
Bulgarians	friendship	3	2,1
Koreans	tough character	3	2,1
Azerbaijanians	sun tan	3	2,1
Azerbaijanians	Transcaucasia	3	2,1
Bulgarians	west	3	2,1
Uzbeks	agriculture	3	2,1
Gipsies	gold	3	2,1
Vietnamese	inventiveness	3	2,1
Bulgarians	Indo-Europeans	3	2,1
Russians	intelligentsia	3	2,1
Lezghins	Caucasians	3	2,1
Koreans	segregation	3	2,1
Armenians	flat	3	2,1
Bulgarians	Catholic church	3	2,1
Altai people	Katun	3	2,1
Japanese	kimono	3	2,1
Evenks	aboriginal smaller peoples	3	2,1
Nganasan people	aboriginal smaller peoples	3	2,1
Selkup people	aboriginal smaller peoples	3	2,1
Vietnamese	communism	3	2,1
Tuva people	nomads	3	2,1
Tuva people	nomad's camp	3	2,1
Circassians	handsome men	3	2,1
Serbian	blood	3	2,1
Germans	painstaking and slow	3	2,1
Greeks	cultures	3	2,1
Koreans	astounding cuisine	3	2,1
Koreans	noodle	3	2,1
Estonians	hypocrisy	3	2,1
Ukrainians	Lukashenko	3	2,1
Enets people	not numerous	3	2,1
Germans	metal	3	2,1
Russians	courage	3	2,1
Bashkirs	the Muslim religion	3	2,1



Armenians	forcefulness	3	2,1
Koreans	insects	3	2,1
Lithuanians	Nazis	3	2,1
Yakuts	non-adapted	3	2,1
Nenets people	not numerous	3	2,1
Russians	oil	3	2,1
Ukrainians	Oil	3	2,1
Khanty	oil	3	2,1
Georgians	sheep	3	2,1
Ukrainians	living in outskirts of Russia	3	2,1
Mari people	deer	3	2,1
Greeks	Olympus	3	2,1
Buryats	Olkhon	3	2,1
Japanese	self-discipline	3	2,1
Ossetians	posture	3	2,1
Georgians	foolhardiness	3	2,1
Yakuts	hunting	3	2,1
Lezghins	shepherds	3	2,1
Tuva people	shepherds	3	2,1
Byelorussians	'Pesnyary' pop-group	3	2,1
Estonians	meanness	3	2,1
Finns	Protestants	3	2,1
Georgians	pears	3	2,1
Ukrainians	uninhibited	3	2,1
Russians	Slavic Neopaganism	3	2,1
Armenians	luxury	3	2,1
Tatars	swearwords	3	2,1
Ukrainians	rushnik-towel	3	2,1
Buryats	fish	3	2,1
Tatars	red-haired	3	2,1
Ukrainians	sarafans	3	2,1
Udmurts	north	3	2,1
Ket people	north	3	2,1
Vietnamese	force	3	2,1
Russians	fairy-tale	3	2,1
Poles	the Slavs	3	2,1
Azerbaijanians	sun	3	2,1
Chinese	gregarious instinct	3	2,1
Tatars	steppe	3	2,1
Kazakhs	steppe	3	2,1
Germans	strictness	3	2,1
Japanese	Toyota	3	2,1
Khakasses	Talgan	3	2,1
Ossetians	dances	3	2,1
Armenians	tolerant	3	2,1
Buryats	grass	3	2,1
Uzbeks	skull-cap	3	2,1
Americans	smiling	3	2,1
Ukrainians	moustache	3	2,1
Finns	Finland	3	2,1
Estonians	flag	3	2,1
Ukrainians	folkloricness	3	2,1
Romanians	fruit	3	2,1
Tatars	character	3	2,1
Koreans	slyness	3	2,1
Azerbaijanians	slyness	3	2,1
Ket people	cold weather	3	2,1
Chinese	tea	3	2,1
Dolgans	Chukchi	3	2,1
Komi people	shamanism	3	2,1
Dolgans	Shamanism	3	2,1
Nganasan people	Shamanism	3	2,1
Komi-Permyak people	shamanism	3	2,1
Khanty	shamanists	3	2,1
Enets people	Shamanists	3	2,1
Mansi people	shamanists	3	2,1
Koreans	silk	3	2,1
Russians	Generous nature	3	2,1
Letts	sprats	3	2,1
Moldavians	plasterers	3	2,1
Kazakhs	yurta	3	2,1
Japanese	Japanese painting (graphic arts)	3	2,1
Gipsies	bright	3	2,1

Further the obtained data were subject to a frequency and logical-and-inductive analysis. As a result, several semantic groups were distinguished

and two specific classifications were worked out. On the basis of the meaning of an associative field of each word 3 main groups were distinguished.

The first group contains associations connected with certain value features of one or another

ethnic group (traits of character, peculiarities of behaviour).

	<b>Associative reaction</b>	<b>Number</b>	<b>%</b>
Estonians	slowness	17	11,9
Chechens	aggression	16	11,2
Russians	hospitality	14	9,8
Germans	restraint	12	8,4
Chechens	war	11	7,7
Vietnamese	war	9	6,3
Georgians	nobleness	8	5,6
Byelorussians	brothers	8	5,6
Ossetians	soldiers	8	5,6
Russians	friendliness	8	5,6
Chechens	cruelty	8	5,6
Russians	simple-heartedness	8	5,6
Russians	power	8	5,6
Chechens	warlike character	7	4,9
Ukrainians	sound of talking	7	4,9
Tajiks	hospital	6	4,2
Russians	amiability	6	4,2
Tatars	greed	6	4,2
Germans	hypocrisy	6	4,2
Azerbaijanians	revenge	6	4,2
Russians	open-hearted	6	4,2
Chinese	fertility	6	4,2
Tajiks	bothersome	6	4,2
Russians	firmness	6	4,2
Armenians	temperament	6	4,2
Russians	humor	6	4,2
Armenians	humor	6	4,2
Tajiks	senselessness	5	3,5
Kazakhs	gaiety	5	3,5
Japanese	soldiers	5	3,5
Finns	soldiers	5	3,5
Russians	pride	5	3,5
Ossetians	pride	5	3,5
Kazakhs	malice	5	3,5
Armenians	sincerity	5	3,5
Letts	hypocrisy	5	3,5
Armenians	obtrusiveness	5	3,5
Russians	bad manners	5	3,5

Gipsies	fraud	5	3,5
Koreans	spirit of enterprise	5	3,5
Russians	simplicity	5	3,5
Russians	keenness of wit	5	3,5
Germans	unemotional	4	2,8
Gipsies	faithfulness to a family	4	2,8
Germans	soldiers	4	2,8
Vietnamese	soldiers	4	2,8
Circassians	heroism	4	2,8
Lezghins	pride	4	2,8
Georgians	pride	4	2,8
Kazakhs	friendliness	4	2,8
Germans	tough character	4	2,8
Kazakhs	cheerfulness	4	2,8
Tuva people	mysteriousness	4	2,8
Gipsies	closed	4	2,8
Armenians	irony	4	2,8
Lezghins	donkeys	4	2,8
Armenians	revenge	4	2,8
Russians	illogicality	4	2,8
Estonians	character peculiarities	4	2,8
Germans	pedantry	4	2,8
Kazakhs	joy	4	2,8
Kazakhs	jealous	4	2,8
Germans	harsh	4	2,8
Russians	strong-willed	4	2,8
Russians	severe	4	2,8
Azerbaijanians	temperament	4	2,8
Armenians	full of energy	4	2,8
Koreans	diligence	4	2,8
Mordvinians	slyness	4	2,8
Tatars	sly	4	2,8
Gipsies	aggression	4	2,8
Altai people	stagnation	4	2,8
Circassians	beauties	4	2,8
Ukrainians	pretty girls	4	2,8
Moldavians	swarthy	4	2,8
Evenks	senselessness	3	2,1
Serbs	brotherhood	3	2,1

Tajiks	soldiers	3	2,1
Tatars	malicious	3	2,1
Estonians	arrogance	3	2,1
Chechens	robbers	3	2,1
Azerbaijanians	degradation	3	2,1
Bulgarians	friendship	3	2,1
Koreans	firmness	3	2,1
Vietnamese	inventiveness	3	2,1
Germans	painstaking and slow	3	2,1
Estonians	hypocrisy	3	2,1
Russians	courage	3	2,1
Armenians	Forcefulness	3	2,1
Yakuts	non-adapted	3	2,1
Japanese	self-discipline	3	2,1

Georgians	foolhardiness	3	2,1
Estonians	meanness	3	2,1
Ukrainians	uninhibited	3	2,1
Chinese	gregarious instinct	3	2,1
Germans	strictness	3	2,1
Armenians	tolerant	3	2,1
Americans	smiling	3	2,1
Tatars	character	3	2,1
Koreans	slyness	3	2,1
Azerbaijanians	slyness	3	2,1
Americans	greed	3	2,1
Armenians	artistic	3	2,1
Vietnamese	power	3	2,1
Russians	generous nature	3	2,1

This group also contains associations connected with covert symbols and famous people.

	<b>Associative reaction</b>	<b>Number</b>	<b>%</b>
Russians	vodka	17	11,9
Germans	Hitler	10	7
Byelorussians	birches	7	4,9
Americans	money	7	4,9
Romanians	Dracula	7	4,9
Americans	coca-cola	7	4,9
Georgians	nose	7	4,9
Americans	American flag	6	4,2
Americans	jeans	6	4,2
Byelorussians	Lukashenko	6	4,2
Japanese	Japanese cherry tree	6	4,2
Gipsies	guitar	5	3,5
Chinese	yin and yan	5	3,5

Armenians	cognac	5	3,5
Chinese	dragon	4	2,8
Georgians	caps	4	2,8
Lezghins	daggers	4	2,8
Circassians	sword	4	2,8
Greeks	profile	4	2,8
Tajiks	skullcap	4	2,8
Ukrainians	Lukashenko	3	2,1
Ukrainians	Gogol	3	2,1
Gipsies	gold	3	2,1
Byelorussians	'Pesnyary' pop-group	3	2,1
Japanese	Toyota	3	2,1
Uzbeks	skullcap	3	2,1
Ukrainians	moustache	3	2,1

For convenience this group was designated as "value" associations.

As a result, it is clearly seen that the group is constituted by such ethnic groups as the Azerbaijanians, the Americans, the Georgians, the Kazakhs, the Koreans, the Germans, the

Russians, the Ukrainians, the Gipsies, the Chechens, the Estonians, the Japanese.

The associations connected with geographical factors of location, climatic conditions and traditional cultural peculiarities of ethnic groups have turned out to be the most frequent:

	<b>Associative reaction</b>	<b>Number</b>	<b>%</b>
Ukrainians	pork fat	24	16,8
Evenks	deer	21	14,7
Altai people	mountains	18	12,6
Tatars	yoke	18	12,6
Japanese	anime	17	11,9
Buryats	Baikal	17	11,9
Germans	Nazism	17	11,9
Khakasses	steppes	13	9,1
Lithuanians	borsch	12	8,4
Tuva people	shaman	11	7,7
Lithuanians	Cossacks	10	7
Lezghins	lezghinka	10	7
Yakuts	frost	10	7
Selkup people	tambourines	9	6,3
Tuva people	deep-throat singing	9	6,3
Tatars	The Golden Horde	9	6,3
Altai people	horses	9	6,3
Evenks	north	9	6,3
Tuva people	steppes	9	6,3
Yakuts	shamanism	9	6,3
Altai people	shamanism	9	6,3
Tuva people	yurta	9	6,3
Tuva people	yurtas	9	6,3
Letts	sailors of the Baltic Fleet	9	6,3
Russians	bears	9	6,3
Evenks	a tent of skin	9	6,3
Georgians	oranges	8	5,6
Georgians	wine	8	5,6
Yakuts	deep-throat singing	8	5,6
Tuva people	horses	8	5,6
Russians	frost	8	5,6
Khantys	deer	8	5,6
Khakasses	yurtas	8	5,6
Japanese	robots	8	5,6
Gipsies	Gipsy band	8	5,6
Khakasses	deep-throat singing	7	4,9
Azerbaijanians	Caucasus	7	4,9
Georgians	lezghinka	7	4,9
Koreans	carrot	7	4,9
Letts	the Balts	7	4,9

Russians	Siberia	7	4,9
Russians	the Slavs	7	4,9
Japanese	sushi	7	4,9
Khantys	frost	7	4,9
Evenks	shamanism	7	4,9
Altai people	Belokurikha	6	4,2
Khakasses	wind	6	4,2
Bulgarians	wine	6	4,2
Greeks	history	6	4,2
Ossetians	Caucasus	6	4,2
Tatars	Kazan	6	4,2
Karelians	forest	6	4,2
Altai people	mummy	6	4,2
Nenets people	deer	6	4,2
Gipsies	songs	6	4,2
Chinese	pesticides	6	4,2
Estonians	the Balts	6	4,2
Selkup people	north	6	4,2
Khakasses	steppes	6	4,2
Evenks	taiga	6	4,2
Evenks	frost	6	4,2
Ukrainians	homestead	6	4,2
Azerbaijanians	wogs	6	4,2
Selkup people	shamanism	6	4,2
Letts	Aryans	6	4,2
Gipsies	bear	6	4,2
Russians	humour	6	4,2
Armenians	humour	6	4,2
Yakuts	the Asians	5	3,5
Poles	architecture	5	3,5
Altai people	yurta	5	3,5
Moldavians	wine	5	3,5
Greeks	wine	5	3,5
Armenians	grape	5	3,5
Japanese	high technology	5	3,5
Azerbaijanians	Dagestan	5	3,5
Khakasses	horse	5	3,5
Uzbeks	costumes	5	3,5
Armenians	blood	5	3,5
Buryats	koumiss	5	3,5
Chinese	noodle	5	3,5
Ossetians	lezghinka	5	3,5
Poles	the Poles	5	3,5
Byelorussians	Minsk	5	3,5

Japanese	sea food	5	3,5
Dolgans	deer	5	3,5
Komi people	deer	5	3,5
Dolgans	deer	5	3,5
Germans	beer	5	3,5
Uzbeks	pilaff	5	3,5
Finns	sauna	5	3,5
Khakasses	Sayan Ring	5	3,5
Dolgans	north	5	3,5
Dolgans	north	5	3,5
Byelorussians	the Slavs	5	3,5
Lezghins	dance	5	3,5
Japanese	machinery	5	3,5
Japanese	technologies	5	3,5
Mansi people	tundra	5	3,5
Khantys	high fur boots	5	3,5
Russians	frost	5	3,5
Khakasses	shamanism	5	3,5
Georgians	shish kebab	5	3,5
Khakasses	Shira Lake	5	3,5
Letts	Yurmala	5	3,5
Nenets people	yrta	5	3,5
Mansi people	yrta	5	3,5
Byelorussians	apples	5	3,5
Gypsies	bright costumes	5	3,5
Koreans	dog	5	3,5
Ukrainians	forelocks	5	3,5
Gypsies	skirts	5	3,5
Khakasses	Abakan	4	2,8
Buryats	the Asians	4	2,8
Yakuts	diamonds	4	2,8
Lithuanians	basketball	4	2,8
Khantys	biathlon	4	2,8
Tuva people	rich virgin nature	4	2,8
Vietnamese	bikes	4	2,8
Moldavians	wine	4	2,8
Tajiks	east	4	2,8
Georgians	mountains	4	2,8
Armenians	Mountains	4	2,8
Serbians	mountains	4	2,8
Greeks	Greek myths	4	2,8
Chinese	Dao	4	2,8
Chinese	antiquity	4	2,8
Germans	Dresden	4	2,8
Tuva people	Yenisey	4	2,8
Russians	European type	4	2,8
Kazakhs	Kazakhstan	4	2,8
Koreans	Korean carrots	4	2,8
Azerbaijanians	blood	4	2,8
Greeks	large noses	4	2,8
Buryats	horses	4	2,8
Greeks	olives	4	2,8
Koreans	laminaria	4	2,8
Kazakhs	meat	4	2,8
Byelorussians	vegetable gardens	4	2,8
Finns	lakes	4	2,8
Karelians	lakes	4	2,8
Mansi people	deer	4	2,8
Nenets people	deer	4	2,8
Evenks	hunting	4	2,8
Chinese	pagoda	4	2,8
Poles	Poland	4	2,8
Letts	the Balts	4	2,8
Romanians	Romania	4	2,8
Tuva people	north	4	2,8
Altai people	Siberia	4	2,8
Lezghins	dances	4	2,8
Altai people	medical herb	4	2,8
Azerbaijanians	fruit	4	2,8
Khakasses	tea with butter	4	2,8
Evenks	Chukchi	4	2,8
Nenets	shamanism	4	2,8
Buryats	shaman	4	2,8
Khantys	yrta	4	2,8
Evenks	yrta	4	2,8
Komi people	yrta	4	2,8
Japanese	Japanese garden	4	2,8
Americans	pop-culture	4	2,8
Americans	supermarket	4	2,8
Germans	cars	3	2,1
Greeks	gods	3	2,1
Chinese	long history	3	2,1
Ukrainians	wine	3	2,1
Georgians	mountain dwellers	3	2,1
Tuva people	mountains	3	2,1
Ossetians	Georgia	3	2,1
Avars	Dagestan	3	2,1
Altai people	village	3	2,1

Tajiks	children of mountains	3	2,1
Vietnamese	jungles	3	2,1
Greeks	ancient Greek ceramics	3	2,1
Japanese	ancient culture	3	2,1
Azerbaijanians	Transcaucasia	3	2,1
Bulgarians	west	3	2,1
Bulgarians	Indo-Europeans	3	2,1
Lezghins	Caucasians	3	2,1
Koreans	segregation	3	2,1
Altai people	Katun	3	2,1
Japanese	kimono	3	2,1
Vietnamese	communism	3	2,1
Tuva people	nomad's camp	3	2,1
Serbians	blood	3	2,1
Greeks	cultures	3	2,1
Koreans	cuisine	3	2,1
Koreans	noodle	3	2,1
Germans	metal	3	2,1
Koreans	insects	3	2,1
Russians	oil	3	2,1
Ukrainians	oil	3	2,1
Khantys	oil	3	2,1
Georgians	deer	3	2,1
Ukrainians	living in outskirts of Russia	3	2,1
Mari people	deer	3	2,1
Greeks	Olympus	3	2,1
Buryats	Olkhon	3	2,1
Yakuts	hunting	3	2,1
Ukrainians	towel	3	2,1
Buryats	fish	3	2,1
Ukrainians	sarafans	3	2,1

Udmurts	north	3	2,1
Ket people	north	3	2,1
Poles	the Slavs	3	2,1
Azerbaijanians	the sun	3	2,1
Tatars	steppe	3	2,1
Kazakhs	steppe	3	2,1
Khakasses	talgan	3	2,1
Ossetians	dances	3	2,1
Buryats	grass	3	2,1
Finns	Finland	3	2,1
Romanians	fruit	3	2,1
Ket people	cold weather	3	2,1
Chinese	tea	3	2,1
Dolgans	Chukchi	3	2,1
Komi people	shamanism	3	2,1
Dolgans	shamanism	3	2,1
Nganasan people	shamanism	3	2,1
Komi-Permyak people	shamanism	3	2,1
Khantys	shamanists	3	2,1
Enets people	shamanists	3	2,1
Mansis	shamanists	3	2,1
Letts	sprats	3	2,1
Kazakhs	yurta	3	2,1
Japanese	Japanese painting (graphic arts)	3	2,1
Russians	deep roots	3	2,1
Japanese	megalopolis-cities	3	2,1
Georgians	peaches	3	2,1
Russians	fairy-tale	3	2,1
Ukrainians	folkloric	3	2,1
Koreans	silk	3	2,1

As it is seen, the group is constituted by such ethnic groups as the Azerbaijanians, the Altai people, the Byelorussians, the Dolgans, the Kazakhs, the Chinese, the Komi-Permyak people, the Koreans, the Letts, the Nenets people, the

Poles, the Russians, the Khakasses, the Khantys, the Gipsies, the Evenks, the Japanese.

The third group of associative fields is mainly connected with types of activities, social position.

	<b>Associative reaction</b>	<b>Number</b>	<b>%</b>
Tajiks	guest workers	24	16,8
Tajiks	poverty	24	16,8
Azerbaijanians	guest workers	23	16,1
Gypsies	fortune-telling	22	15,4
Chinese	Krasnoyarsk heat and power plant area	17	11,9
Gypsies	drugs	17	11,9
Tajiks	Krasnoyarsk heat and power plant area	16	11,2
Gypsies	selling drugs	14	9,8
Azerbaijanians	Krasnoyarsk heat and power plant area	11	7,7
Chinese	market	11	7,7
Tajiks	poverty	11	7,7
Gypsies	nomads	11	7,7
Azerbaijanians	poverty	10	7
Azerbaijanians	market	10	7
Altai people	honey	9	6,3
Tajiks	large families	9	6,3
Azerbaijanians	visitors	8	5,6
Georgians	market	8	5,6
Chinese	numerous	8	5,6
Armenians	visitors	7	4,9
Vietnamese	the military	7	4,9
Tuva people	hemp	7	4,9
Buryats	poverty	6	4,2
Letts	blonds	6	4,2

Tajiks	cheap labour force	6	4,2
Tajiks	builders	6	4,2
Tajiks	construction	6	4,2
Gypsies	trade	6	4,2
Gypsies	baron	6	4,2
Gypsies	cards	6	4,2
Chinese	workaholics	5	3,5
Chinese	mass consumption goods	5	3,5
Koreans	numerous	5	3,5
Koreans	trade	5	3,5
Romanians	the Gipsies	5	3,5
Tuva people	mafia	5	3,5
Chechens	military operations	5	3,5
Azerbaijanians	sell	4	2,8
Armenians	taxi-drivers	4	2,8
Vietnamese	poor	4	2,8
Chinese	petty tradesmen	4	2,8
Koreans	cheapness	4	2,8
Uzbeks	shepherds	4	2,8
Chechens	homeless	4	2,8
Armenians	luxury	3	2,1
Lezghins	shepherds	3	2,1
Letts	poverty	3	2,1
Moldavians	plasterers	3	2,1
Tuva people	shepherds	3	2,1
Uzbeks	agriculture	3	2,1
Russians	intelligentsia	3	2,1
Tuva people	nomads	3	2,1

Associations connected with religious ideas were rather infrequent.

	<b>Associative reaction</b>	<b>Number</b>	<b>%</b>
Buryats	Buddhism	11	7,7
Tajiks	Islam	9	6,3
Azerbaijanians	Islam	8	5,6
Tuva people	The Buddhists	7	4,9
Poles	Catholicism	6	4,2
Azerbaijanians	the Muslims	6	4,2
Tatars	Muslim religion	6	4,2

Germans	Catholics	5	3,5
Russians	church	5	3,5
Buryats	lamaists	4	2,8
Chinese	Buddhist temple	3	2,1
Bulgarians	Catholic church	3	2,1
Bashkirs	Islam	3	2,1
Finns	Protestants	3	2,1
Russians	Slavic Neopaganism	3	2,1

This group is constituted by the Azerbaijanians, the Altai people, the Armenians, the Buryats, the Vietnamese, the Georgians, the Chinese, the Koreans, the Koreans, the Lezghins, the Lithuanians, the Moldavians, the Romans, the Tajiks, the Tatars, the Tuva people, the Uzbeks, the Gipsies, the Chechens.

The table below (Fig. 1) demonstrates the correlation of groups of subject associations with ethnic groups.

As for the second classification of associative fields, the key criterion here is their “evaluative nature”. For convenience two groups were singled out. The first group contains associations of positive and neutral nature (universal valuable traits of character, etc.) as well as associations devoid of evaluative nature; the other one contains the associations with a negative evaluation of individuals under the experiment.

The groups in this classification are called so for convenience. In this case ‘positive’ and ‘negative’ associations are understood as emotional colouring, to a certain extent drawn towards a ‘conflict’ perception. In the situation described universal values are taken into consideration for the definition of ‘negative’ and ‘positive’. Such classification is topical for the present research the main goal of which is detection of the most conflict problem spheres in ethnocultural space.

It is rather difficult to appraise the situation without involving a subjective mind. However an attempt has been made. Unfortunately, at present it would be much easier to appraise associations from a perspective of political correctness than of human values.

The table below presents associations of positive and neutral nature.

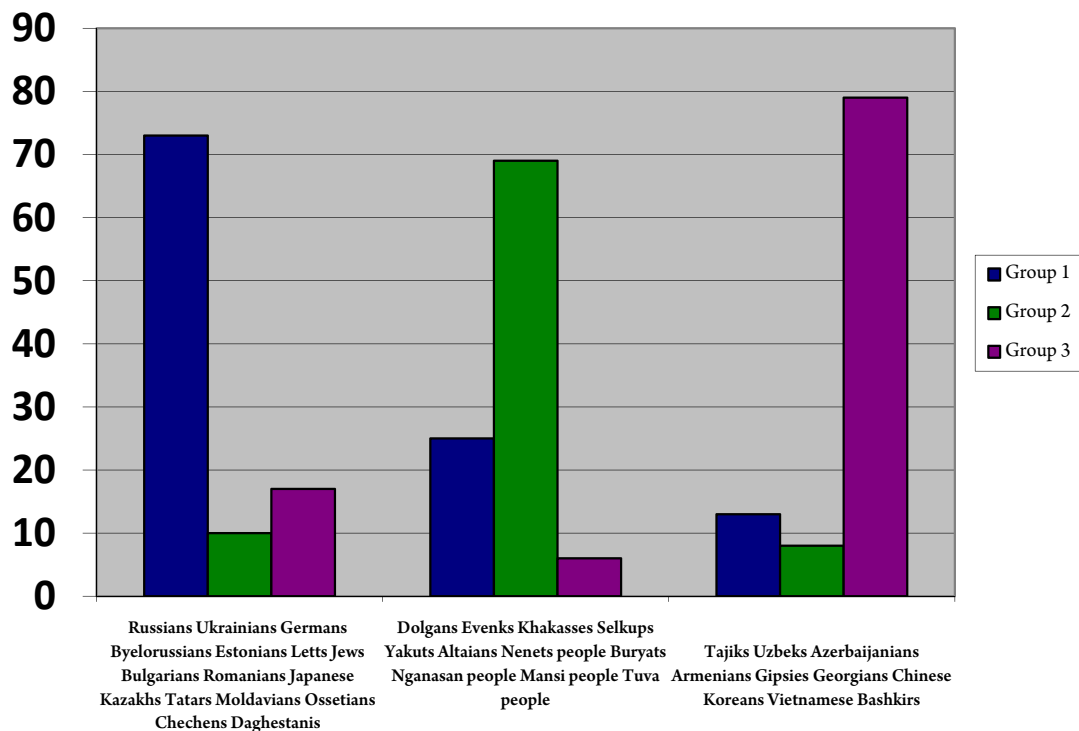


Fig. 1



	<b>Associative reaction</b>	<b>Number</b>	<b>%</b>
Tajiks	guest workers	24	16,8
Ukrainians	pork fat	24	16,8
Azerbaijanians	guest workers	23	16,1
Gipsies	fortune-telling	22	15,4
Evenks	deer	21	14,7
Altai people	mountains	18	12,6
Tatars	yoke	18	12,6
Japanese	anime	17	11,9
Buryats	Baikal Lake	17	11,9
Russians	vodka	17	11,9
Chinese	Krasnoyarsk heat and power plant area	17	11,9
Estonians	slowness	17	11,9
Tajiks	Krasnoyarsk heat and power plant area	16	11,2
Russians	hospitality	14	9,8
Khakasses	steppes	13	9,1
Ukrainians	borsch	12	8,4
Buryats	Buddhism	11	7,7
Gipsies	nomads	11	7,7
Azerbaijanians	Krasnoyarsk heat and power plant area	11	7,7
Chinese	market	11	7,7
Tuva people	shaman	11	7,7
Japanese	earthquake	10	7
Ukrainians	Cossacks	10	7
Lezghins	lezghinka	10	7
Yakuts	frost	10	7
Azerbaijanians	market	10	7
Letts	the Balts	9	6,3
Selkup people	tambourines	9	6,3
Tuva people	deep-throat singing	9	6,3
Tatars	the Golden Horde	9	6,3
Tajiks	Islam	9	6,3
Altai people	horses	9	6,3
Altai people	honey	9	6,3
Russians	bears	9	6,3
Tajiks	large families	9	6,3
Evenks	north	9	6,3
Tuva people	steppes	9	6,3
Evenks	tent of skins	9	6,3
Yakuts	shamanism	9	6,3
Altai people	shamanism	9	6,3
Tuva people	yurta	9	6,3
Tuva people	yurtas	9	6,3
Georgians	oranges	8	5,6
Byelorussians	brothers	8	5,6
Georgians	wine	8	5,6
Ossetians	soldiers	8	5,6
Yakuts	deep-throat singing	8	5,6
Azerbaijanians	Islam	8	5,6
Tuva people	horses	8	5,6
Chinese	numerous	8	5,6
Russians	frost	8	5,6
Khantys	dear	8	5,6
Azerbaijanians	visitors	8	5,6
Japanese	robots	8	5,6
Georgians	market	8	5,6
Russians	power	8	5,6
Gipsies	Gipsy band	8	5,6
Ukrainians	Ukrainians	8	5,6
Khakasses	yurtas	8	5,6
Georgians	nobleness	8	5,6
Byelorussians	brothers	8	5,6
Russians	amicability	8	5,6
Russians	simple-mindedness	8	5,6
Byelorussians	birches	7	4,9
Tuva people	Buddhists	7	4,9
Ukrainians	sound of talking	7	4,9
Khakasses	deep-throat singing	7	4,9
Americans	money	7	4,9
Romanians	Dracula	7	4,9
Tuva people	endangered	7	4,9
Azerbaijanians	Caucasus	7	4,9
Americans	coca-cola	7	4,9
Tuva people	hemp	7	4,9
Georgians	lezghinka	7	4,9
Koreans	carrot	7	4,9
Russians	we	7	4,9
Georgians	nose	7	4,9
Letts	the Balts	7	4,9
Armenians	visitors	7	4,9
Russians	Siberia	7	4,9

Russians	the Slavs	7	4,9
Japanese	sushi	7	4,9
Khantys	frost	7	4,9
Evenks	shamanism	7	4,9
Americans	American flag	6	4,2
Letts	the Aryans	6	4,2
Gipsies	baron	6	4,2
Altai people	Belokurikha	6	4,2
Lithuanians	blonds	6	4,2
Khakasses	wind	6	4,2
Bulgarians	wine	6	4,2
Americans	jeans	6	4,2
Greeks	history	6	4,2
Yakuts	endangered	6	4,2
Ossetians	Caucasus	6	4,2
Tatars	Kazan	6	4,2
Gipsies	cards	6	4,2
Japanese	catastrophe	6	4,2
Poles	Catholicism	6	4,2
Karelians	forest	6	4,2
Byelorussians	Lukashenko	6	4,2
Gipsies	bear	6	4,2
Altai people	mummy	6	4,2
Azerbaijanians	the Muslims	6	4,2
Tatars	the Muslim religion	6	4,2
Nenets people	deer	6	4,2
Gipsies	songs	6	4,2
Chinese	pesticides	6	4,2
Chinese	fertility	6	4,2
Estonians	the Balts	6	4,2
Tajiks	builders	6	4,2
Japanese	Japanese cherry tree	6	4,2
Selkup people	north	6	4,2
Khakasses	steppes	6	4,2
Tajiks	construction	6	4,2
Evenks	taiga	6	4,2
Armenians	temperament	6	4,2
Gipsies	trade	6	4,2
Evenks	frost	6	4,2
Ukrainians	homestead	6	4,2
Selkup people	shamanism	6	4,2
Russians	humour	6	4,2
Armenians	humour	6	4,2

Tajiks	hospitality	6	4,2
Russians	sincere	6	4,2
Russians	open-heartedness	6	4,2
Russians	firmness	6	4,2
Russians	Humour	6	4,2
Armenians	humour	6	4,2
Yakuts	the Asians	5	3,5
Poles	architecture	5	3,5
Altai people	birch bark yurta	5	3,5
Moldavians	wine	5	3,5
Greeks	wine	5	3,5
Armenians	grape	5	3,5
Japanese	soldiers	5	3,5
Finns	soldiers	5	3,5
Nganasan people	extinct	5	3,5
Japanese	high technology	5	3,5
Gipsies	guitar	5	3,5
Azerbaijanians	Dagestan	5	3,5
Gipsies	road	5	3,5
Chinese	yin and yan	5	3,5
Germans	Catholics	5	3,5
Khakasses	horse	5	3,5
Armenians	cognac	5	3,5
Uzbeks	costumes	5	3,5
Buryats	koumiss	5	3,5
Chinese	noodle	5	3,5
Ossetians	lezghinka	5	3,5
Poles	the Poles	5	3,5
Byelorussians	Minsk	5	3,5
Koreans	numerous	5	3,5
Japanese	sea food	5	3,5
Dolgans	deer	5	3,5
Komi people	deer	5	3,5
Dolgans	deer	5	3,5
Germans	beer	5	3,5
Uzbeks	pilaff	5	3,5
Finns	sauna	5	3,5
Khakasses	Sayan Ring	5	3,5
Dolgans	north	5	3,5
Dolgans	north	5	3,5
Byelorussians	the Slavs	5	3,5
Russians	keenness of wit	5	3,5
Koreans	dog	5	3,5

Lezghins	dance	5	3,5
Japanese	machinery	5	3,5
Japanese	technology	5	3,5
Koreans	trade	5	3,5
Chinese	workaholics	5	3,5
Mansi people	tundra	5	3,5
Khantys	high fur boots	5	3,5
Russians	cold weather	5	3,5
Russians	church	5	3,5
Romanians	the Gipsies	5	3,5
Ukrainians	forelocks	5	3,5
Khakasses	shamanism	5	3,5
Georgians	shish kebab	5	3,5
Khakasses	Shira Lake	5	3,5
Gipsies	skirts	5	3,5
Letts	Yurmala	5	3,5
Nenets people	yurta	5	3,5
Mansi people	yurta	5	3,5
Byelorussians	apples	5	3,5
Gipsies	bright costumes	5	3,5
Kazakhs	gaiety	5	3,5
Russians	pride	5	3,5
Ossetians	pride	5	3,5
Armenians	sincere	5	3,5
Koreans	spirit of enterprise	5	3,5
Russians	simplicity	5	3,5
Russians	keenness of wit	5	3,5
Chinese	workaholics	5	3,5
Khakasses	Abakan	4	2,8
Buryats	the Asians	4	2,8
Yakuts	diamonds	4	2,8
Lithuanians	basketball	4	2,8
Germans	unemotional	4	2,8
Khantys	biathlon	4	2,8
Tuva people	rich virgin nature	4	2,8
Vietnamese	bikes	4	2,8
Moldavians	wine	4	2,8
Germans	soldiers	4	2,8
Vietnamese	soldiers	4	2,8
Tajiks	east	4	2,8
Georgians	mountains	4	2,8
Armenians	mountains	4	2,8
Serbians	mountains	4	2,8
Greeks	Greek myths	4	2,8
Chinese	Dao	4	2,8
Chinese	dragon	4	2,8
Chinese	antiquity	4	2,8
Germans	Dresden	4	2,8
Tuva people	Yenisey	4	2,8
Russians	European type	4	2,8
Tuva people	mysteriousness	4	2,8
Gipsies	close	4	2,8
Lezghins	donkeys	4	2,8
Kazakhs	Kazakhstan	4	2,8
Georgians	caps	4	2,8
Lezghins	daggers	4	2,8
Koreans	Korean carrot	4	2,8
Circassians	beauties	4	2,8
Greeks	large noses	4	2,8
Buryats	lamaists	4	2,8
Buryats	horses	4	2,8
Nenets people	not numerous	4	2,8
Greeks	olives	4	2,8
Circassians	sword	4	2,8
Americans	rulers of the world	4	2,8
Koreans	laminaria	4	2,8
Kazakhs	meat	4	2,8
Byelorussians	vegetable gardens	4	2,8
Finns	lakes	4	2,8
Karelians	lakes	4	2,8
Mansis	deer	4	2,8
Nenets people	deer	4	2,8
Estonians	character peculiarities	4	2,8
Evenks	hunting	4	2,8
Chinese	pagoda	4	2,8
Uzbeks	shepherds	4	2,8
Poles	Poland	4	2,8
Americans	pop-culture	4	2,8
Georgians	holiday	4	2,8
Lithuanians	the Balts	4	2,8
Greeks	profile	4	2,8
Kazakhs	jealous	4	2,8
Romanians	Romania	4	2,8
Tuva people	north	4	2,8
Altai people	Siberia	4	2,8
Russians	strong in spirit	4	2,8
Moldavians	swarthy	4	2,8

Circassians	battles	4	2,8
Americans	supermarket	4	2,8
Russians	severe	4	2,8
Armenians	taxi-drivers	4	2,8
Lezghins	dances	4	2,8
Azerbaijanians	temperament	4	2,8
Armenians	full of vigour	4	2,8
Azerbaijanians	sell	4	2,8
Altai people	medical herbs	4	2,8
Tajiks	skullcap	4	2,8
Americans	fast food	4	2,8
Azerbaijanians	fruit	4	2,8
Mordvins	slyness	4	2,8
Tatars	sly	4	2,8
Khakasses	tea with butter	4	2,8
Evenks	the Chukchi	4	2,8
Nenets people	shamanism	4	2,8
Buryats	shaman	4	2,8
Khantys	yurta	4	2,8
Evenks	Yurta	4	2,8
Komi people	yurta	4	2,8
Japanese	Japanese garden	4	2,8
Tuva people	rich virgin nature	4	2,8
Gipsies	faithfulness to a family	4	2,8
Circassians	heroism	4	2,8
Lezghins	pride	4	2,8
Georgians	pride	4	2,8
Kazakhs	friendliness	4	2,8
Kazakhs	cheerfulness	4	2,8
Circassians	beauties	4	2,8
Ukrainians	pretty girls	4	2,8
Kazakhs	joy	4	2,8
Koreans	diligence	4	2,8
Germans	cars	3	2,1
Selkup people	animism	3	2,1
Lithuanians	paleness	3	2,1
Greeks	gods	3	2,1
Chinese	long history	3	2,1
Serbian	brotherhood	3	2,1
Chinese	Buddhist temple	3	2,1
Bulgarians	the Bulgarians	3	2,1
Ukrainians	wine	3	2,1
Tajiks	soldiers	3	2,1

Russians	deep roots	3	2,1
Ukrainians	Gogol	3	2,1
Japanese	megalopolis-cities	3	2,1
Georgians	mountain dwellers	3	2,1
Tuva people	mountains	3	2,1
Ossetians	Georgia	3	2,1
Avars	Dagestan	3	2,1
Altai people	village	3	2,1
Tajiks	children of the mountains	3	2,1
Vietnamese	jungles	3	2,1
Greeks	ancient ceramics	3	2,1
Japanese	ancient culture	3	2,1
Bulgarians	friendship	3	2,1
Azerbaijanians	suntan	3	2,1
Azerbaijanians	Transcaucasia	3	2,1
Bulgarians	west	3	2,1
Uzbeks	agriculture	3	2,1
Gipsies	gold	3	2,1
Bulgarians	Indo-Europeans	3	2,1
Russians	intelligentsia	3	2,1
Lezghins	The Caucasians	3	2,1
Koreans	segregation	3	2,1
Armenians	flat	3	2,1
Bulgarians	Catholic church	3	2,1
Altai people	Katun	3	2,1
Japanese	kimono	3	2,1
Evenks	aboriginal smaller peoples	3	2,1
Nganasan people	aboriginal smaller peoples	3	2,1
Selkup people	aboriginal smaller peoples	3	2,1
Vietnamese	communism	3	2,1
Tuva people	nomads	3	2,1
Tuva people	nomads' camp	3	2,1
Circassians	handsome men	3	2,1
Greeks	cultures	3	2,1
Koreans	astounding cuisine	3	2,1
Koreans	noodle	3	2,1
Ukrainians	Lukashenko	3	2,1
Enets people	not numerous	3	2,1
Germans	metal	3	2,1
Bashkirs	the Muslim religion	3	2,1
Koreans	insects	3	2,1

Russians	oil	3	2,1
Ukrainians	oil	3	2,1
Khantys	oil	3	2,1
Georgians	deer	3	2,1
Ukrainians	living in outskirts of Russia	3	2,1
Mari people	deer	3	2,1
Greeks	Olympus	3	2,1
Buryats	Olkhon	3	2,1
Ossetians	posture	3	2,1
Yakuts	hunting	3	2,1
Lezghins	shepherds	3	2,1
Tuva people	shepherds	3	2,1
Byelorussians	singers/Pesnyary group	3	2,1
Finns	protestants	3	2,1
Georgians	peaches	3	2,1
Russians	Slavic Neopaganism	3	2,1
Armenians	luxury	3	2,1
Ukrainians	towel	3	2,1
Buryats	fish	3	2,1
Tatars	red-haired	3	2,1
Ukrainians	sarafans	3	2,1
Udmurts	north	3	2,1
Ket people	north	3	2,1
Vietnamese	power	3	2,1
Russians	fairy-tale	3	2,1
Poles	the Slavs	3	2,1
Azerbaijanians	the sun	3	2,1
Tatars	steppe	3	2,1
Kazakhs	steppe	3	2,1
Japanese	Toyota	3	2,1
Khakasses	talgan	3	2,1
Ossetians	dances	3	2,1
Buryats	grass	3	2,1
Uzbeks	skullcap	3	2,1
Ukrainians	moustache	3	2,1
Finns	Finland	3	2,1
Estonians	flag	3	2,1
Ukrainians	folkloric	3	2,1
Romanians	fruit	3	2,1
Tatars	character	3	2,1
Koreans	slyness	3	2,1
Azerbaijanians	slyness	3	2,1
Ket people	cold weather	3	2,1
Chinese	tea	3	2,1
Dolgans	the Chukchi	3	2,1
Komi people	shamanism	3	2,1
Dolgans	shamanism	3	2,1
Nganasan people	shamanism	3	2,1
Komi-Permyak people	shamanism	3	2,1
Khantys	shamanists	3	2,1
Enets people	shamanists	3	2,1
Mansi people	shamanists	3	2,1
Koreans	silk	3	2,1
Russians	generous soul	3	2,1
Letts	sprats	3	2,1
Moldavians	plasterers	3	2,1
Kazakhs	yurta	3	2,1
Japanese	Japanese painting (graphic art)	3	2,1
Gipsies	bright	3	2,1
Armenians	artistic	3	2,1
Chinese	long history	3	2,1
Serbians	brotherhood	3	2,1
Bulgarians	friendship	3	2,1
Vietnamese	inventiveness	3	2,1
Russians	intelligentsia	3	2,1
Circassians	handsome men	3	2,1
Koreans	astounding cuisine	3	2,1
Russians	courage	3	2,1
Japanese	orderliness	3	2,1
Armenians	tolerant	3	2,1
Americans	smiling	3	2,1
Russians	generous soul	3	2,1

The table of negative associations.

	<b>Associative reaction</b>	<b>Number</b>	<b>%</b>
Tajiks	poverty	24	16,8
Gipsies	drugs	17	11,9
Germans	Nazism	17	11,9
Chechens	aggression	16	11,2
Tajiks	dirt	15	10,5
Gipsies	selling drugs	14	9,8
Tajiks	poverty	11	7,7
Germans	Great Patriotic War	10	7
Azerbaijanians	poverty	10	7
Vietnamese	war	9	6,3
Uzbeks	dirt	8	5,6
Chechens	cruelty	8	5,6
Germans	Nazis	8	5,6
Ossetians	war	7	4,9
Gipsies	dirt	7	4,9
Chechens	acts of terror	7	4,9
Kazakhs	dirt	6	4,2
Tatars	greed	6	4,2
Germans	hypocrisy	6	4,2
Azerbaijanians	revenge	6	4,2
Buryats	poverty	6	4,2
Gipsies	beggars	6	4,2
Tajiks	bothersome	6	4,2
Ossetians	terror	6	4,2
Azerbaijanians	wogs	6	4,2
Tajiks	senselessness	5	3,5
Chechens	military operations	5	3,5
Kazakhs	malice	5	3,5

Letts	hypocrisy	5	3,5
Tuva people	mafia	5	3,5
Armenians	obtrusiveness	5	3,5
Letts	Nazis	5	3,5
Russians	bad manners	5	3,5
Chinese	mass consumption goods	5	3,5
Gipsies	aggression	4	2,8
Chechens	homeless	4	2,8
Chechens	grief	4	2,8
Germans	tough	4	2,8
Armenians	revenge	4	2,8
Estonians	Nazis	4	2,8
Russians	illogicality	4	2,8
Vietnamese	poor	4	2,8
Chechens	danger	4	2,8
Armenians	cupidity	3	2,1
Evenks	senselessness	3	2,1
Lithuanians	paleness	3	2,1
Koreans	stinking	3	2,1
Tatars	mean	3	2,1
Estonians	arrogance	3	2,1
Chechens	robbers	3	2,1
Azerbaijanians	degradation	3	2,1
Evenks	wildness	3	2,1
Koreans	tough	3	2,1
Estonians	hypocrisy	3	2,1
Lithuanians	Nazis	3	2,1
Yakuts	non-adaptability	3	2,1
Estonians	meanness	3	2,1
Chinese	herd instinct	3	2,1

The diagrams (Fig. 2) present the correlation of detected subject associations and the nature of respondents' attitude to them.

'Group 3' diagram, based on the results of the second classification, vividly demonstrates a highly aggravated conflict attitude first and foremost to those ethnic groups whose main activity and social position, from the point of view of Krasnoyarsk territory inhabitants, is

either unworthy of respect or arouses negative emotions.

### Conclusion

Having combined the results of two classifications, it is possible to draw a general conclusion that interethnic conflicts in Krasnoyarsk territory are mainly of a class nature identifying representatives of various

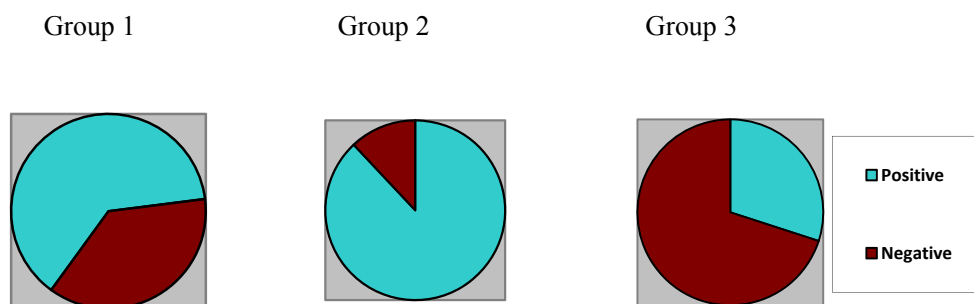


Fig. 2

ethnic groups on the basis of their activity and social status. It vividly highlights the problem of social inequality and consequently preconceived attitude to certain ethnic groups.

As for the hypotheses about possible ways to settle interethnic conflicts as climaxes of a growing social tension, it would be proper to neutralize these social mechanisms on the basis of formation peculiarities of the phenomena under the research. Taking into consideration the mentioned above peculiarities of interethnic conflicts and their inevitability, the change of a

surge of social tension form, peculiar ritualization and control could be the most effective. In a narrow sense it could take a form of mass annual sports events of a competitive character which can satisfy the requirements of emotional tension. Events of such a kind imply the display of social equality of different ethnic groups as far as their physical and psychological abilities are concerned. The events of ‘a dialogue of cultures’ type can be favourable for social equality establishment. They contribute to gradual ethnic stereotypes eradication.

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## **Специфика современных межэтнических отношений на территории Красноярского края на материале ассоциативного эксперимента**

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Россия 660041, Красноярск, пр. Свободный, 79*

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*Тема исследования этнокультурного пространства Красноярского края в настоящее время актуальна. Красноярский край согласно критериям, установленным теорией конфликтологии, этнологии и социологии, является эпицентром напряжённых межэтнических отношений и своеобразным межэтническим конгломератом, что актуализирует культурные исследования в данном регионе. Таким образом, изучение феномена этничности на территории края – одна из важнейших задач прикладного культурного исследования. Целью исследования стало определение доминирующего типа межэтнических отношений на основе специфики этнокультурного пространства Красноярского края (с помощью метода ассоциативного эксперимента) и моделирование возможных способов решения конфликтов. По результатам проделанной работы были сделаны соответствующие выводы о том, что межэтнические отношения на исследуемой территории имеют ряд специфических свойств, характерных региону. Это дало возможность предложить гипотезу о возможном урегулировании межэтнических конфликтов в случае их угрозы. В качестве уникальности исследования можно отметить особую практическую направленность работы и экспериментальное применение новых форм уже освоенных методик в сфере культурных исследований. Также значительное внимание уделено здесь комплексному подходу к определённой проблеме. Ассоциативный эксперимент рассмотрен как наиболее эффективный метод выявления и исследования природы такого культурного феномена, как этнический стереотип, что оправдано в рамках специфики самого метода, как изначально используемого в психологии.*

*Ключевые слова: ассоциативный эксперимент, прикладное культурное исследование, межэтнические отношения, Красноярский край.*

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